

# Expert Profile

## Janna Hoppmann, MSc Psychology

Climate psychologist focused on international climate governance, trust-building in negotiations, and community-led climate justice. Mercator Fellow on International Affairs, working with Pacific and Caribbean partners, Small Island Developing States, and the COP30 Presidency in Brazil



## Languages

German (native), English (professional / diplomacy level)

## Expertise

- Psychology of climate diplomacy
- Adaptation & Non-Economic Loss and Damage (NELD)
- Community-informed governance (Mutirão)
- Trust, dignity & cooperation in multilateral settings

## Track record

- Founder of **ClimateMind** — Europe's first academy on climate psychology
- Embedded in **Pacific, Caribbean & Brazil COP30 ecosystems**
- Supported **Vanuatu & Tuvalu** on Loss & Damage, community processes and diplomacy
- Co-designing psychological guidance for **COP30 Presidency**
- Field research across Fiji, Tuvalu, Dominica & Brazil
- Lead author of first report on **Psychology of Climate Negotiation**

## My work at COP30

- Daily psychological insights from negotiation rooms
- Monitoring trust signals, emotional tone & turning-point dynamics
- Supporting frontline delegates & community leaders
- Convening dialogues on NELD and dignity in diplomacy
- Advising on relational diplomacy / Mutirão formats
- Media availability for analysis, background & commentary

## How journalists can use me

- Explaining shifts in negotiation tone & trust
- Spotting psychological turning points before outcomes
- Contextualising frontline narratives & moral authority
- Translating "room dynamics" into public-facing insights

## Follow / contact

- LinkedIn: <https://www.linkedin.com/in/janna-hoppmann/>
- Website: <https://climatemind.de/en/>
- WhatsApp updates: <https://chat.whatsapp.com/DYvtSVkXEVp3QsdoRgfLdU>
- Press contact:
  - ✉ janna.hoppmann@climatemind.de
  - 📱 WhatsApp: +49 159 03516095

## Available for

Background briefings • Live commentary • Negotiation analysis • Explainer quotes